

June 17, 2015

PHILIPPINE STOCK EXCHANGE

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention : Ms. Janet A. Encarnacion
Head - Disclosure Department

Re : **SM Investments Corporation (SMIC)**
SEC Reg. No. 16342

Dear Ms. Encarnacion,

This is in reference to your memo dated June 17, 2015, requesting for confirmation on the veracity of the news article entitled "Cherry Foodarama sells out after 62 years" published in the June 17, 2015 issue of the Malaya Business Insight. The article reported in part that:

"FAMILY-OWNED Cherry Foodarama Inc. is bowing out of the grocery business after 62 years.

The Ong family set up Cherry at Shaw Blvd in 1952, 62 years and two more branches later, a confluence of events misunderstanding among shareholders, forced the family to accept the offer of SM Investments Corp. to buy company.

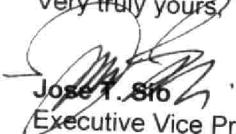
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Employees from the Cherry Foodarama Congressional branch interviewed by Business Insight said that they were only informed about the acquisition on May 25, just a month before the new management is set to take over.

....."

As disclosed in our previous letter, SM and its subsidiaries are still in the process of formalizing and signing the purchase agreement with the management of Cherry Foodarama. We will make proper disclosure to the SEC and PSE once the purchase agreement is finalized.

Very truly yours,


Jose T. Sib
Executive Vice President and CFO
Corporate Information Officer
SM Investments Corporation

Cc: Director Justina Callangan
SEC – Corporate Finance Dept. Head

Ms. Vina Vanessa S. Salonga
PDEX – Issuer Compliance & Disclosure Dept. Head