



August 1, 2014

Philippine Stock Exchange

3rd Floor, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head – Disclosure Department

Re : SM Investments Corporation (SMIC)
SEC Reg. No. 16342

Dear Ms. Encarnacion:

This is to advise that there will be a Media and Analysts Briefing on SMIC's first half 2014 financial results on August 7, 2014, 2:00 pm at Meeting Rooms 4-6, SMX Convention Center in SM Aura Premier.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Franklin C. Gomez', written over a printed name and title.

Franklin C. Gomez
Senior Vice President
Alternate Corporate Information Officer
SM Investments Corporation

Cc: Director Justina C. Callangan
Head - Corporate Finance Department
Securities and Exchange Commission

Ms. Vina Vanessa S. Salonga
Head - Issuer Compliance & Disclosure Department
Philippine Dealing & Exchange Corp.

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